



UNIVERSITY OF THE PHILIPPINES MEDICAL ALUMNI SOCIETY IN AMERICA

UPMASA 2021 SURVEY RESULTS

1. I learned about UPMASA	
a. Within 5 years of arrival in the US, Canada, etc.	50%
b. On my 25 th jubilee	12%
c. Other:	35%

“Other”

- 84 respondents chose “Other”
 - 13 respondents learned about UPMASA from classmates, friends, and other alumni.
 - 2 learned about the organization from family members
 - 7 respondents learned about UPMASA shortly before their 25th class anniversary
 - 4 respondents learned about UPMASA because of the Annual Convention or UPMASA Journal
 - Only 5 respondents knew about UPMASA while still in medical school

Suggested actions

Reach out to all graduating UPCM students so that every graduate is aware of UPMASA’s existence and mission.

Tap the network of classmates and friends of existing UPMASA members to identify who to extend membership invitations.

Expand the distribution list of AGC invitations and the UPMASA journal to all UPCM graduates regardless of UPMASA membership status.

Build upon the networks of fraternities and sororities to influence alumni to join the organization.

2. I keep abreast of UPMASA’s activities through	
a. My local Chapter	48%
b. My Class	46%
c. UPMASA Journal	26%
d. UPMASA Website	30%
e. E-mail	60%
f. Social Media	14%
g. Other:	5%

Suggested Actions

Maximize use of emails for communication with members.
Add links to the emails that would direct to UPMASA website.

Update members email information.

Switch paper journal to online journal.

Tap into class representatives to connect with other classmates

Reactivate the PEERS program

3. I know enough about some of the activities of UPMASA	
a. Medical Mission	70%
b. Student Scholarship Grants	70%
c. Professorial Chairs	56%
d. Operation Wildfire/PGH Pay Ward	56%
e. Medical Arts Building/UPCM	80%
f. Annual Grand Convention (AGC)	87%
g. Disaster Relief	50%
h. PGH COVID-19 Fund	59%
i. Other:	8%

Suggested Actions

Tap leaders of different classes especially younger ones and encourage them to see what projects/activities UPMASA is involved in.

Find a way that these projects can be presented to alumni and obtain testimonials from recipients as well as their personal appeal for funding during project presentation.

The 25th Silver Jubilee celebration of every class could be the turning point for most alumni to get involved.

AGC is the best way to be able to get attendees see what UPMASA does.

Have activities that will also enrich/help the membership.

4. I believe I am a valuable and/or active member of UPMASA because	
a. I donate to the projects/programs	75%
b. I attend most of the Annual Grand Conventions	52%
c. I recruit/have recruited new members	19%
d. I have helped newly arrived alumni with finding housing/residency/fellowship	13%
e. I am active in my Chapter	42%
f. Other:	18%

18% - other reasons

- Paid my lifetime dues. That's it for me!
- Participated in 10 medical missions
- Tepid (lukewarm) participation (cherry-picks projects)
- Officer of BOG
- Note every notice sent to me
- Access website and contribute sporadically

Suggested Actions

Continue/Sustain engagement for those who are involved.

Be less divisive and reach out.

Make the organization relevant.

Encourage members to do more for those who want to do more and respect members who have minimal and moderate participation.

Show the possibility of balance between engagement, work, and family.

Make members feel they are useful to the team and is appreciated for their input and contributions.

5. If possible, I would like to be connected and give material or professional support to:	
a. Basic Science Department (identify)	21%
b. Clinical Department (identify)	37%
c. Not interested	36%
d. Other	23%

Would like to be connected and give material or professional support to:

Pediatrics (highest number of response)
 UPMASA - SE Project (highest number of response)

Give as a Visiting lecturer after retiring
 Pharmacy (meds for indigents)
 Class Fund -

Internal Medicine
 Psychiatry
 Ophthalmology
 Medical Mission
 Phi Kappa Mu
 Continuing Donor
 Poor Students' Grant
 Pacific Northwest Chapter
 To activities "to give back"

Member of BOG
 Material support when needed

Have contributed to support all the above and others in the past
 Will help or participate PRN
 Undecided
 Not interested

Comments: Majority would like to support Pediatrics

6. I am not actively involved with UPMASA because:	
a. I don't know enough about UPMASA	1%
b. I have not been contacted by my local Chapter or anyone	4%
c. My friends/classmates are not involved	2%
d. I don't have the time	11%
e. I don't have time, but I send in a donation from time to time	27%
f. None of the above	56%

Only 10% of total responders answered on "What can UPMASA do to increase your involvement"

- #1- more communication (7)
- #2- importance of chapter involvement (6)
- #3- leadership - need for young alumni involvement (4)
- #4- minimize frequency of solicitation for donation (4)
- #5- change dates for AGC/ December homecoming (2)

Suggested Actions:

Communications

More information dissemination of UPMASA activities and projects/initiatives.
Continue online Journal thru website.
Wellness Corner (Mental and Physical) thru website.

Create UPMASA News Brief - thru email, briefs of updates of current activities and projects/initiatives (to include chapter projects, activities), with link to more detailed article on the website, include important news about UPCM, UP-PGH, UPM and whole UP System.

Information about UPMASA sent to UPCM grads.

Maximize use of UPMASA FB page.

Provide opportunities for members to participate even in small ways.

Less frequent call for donations, highlight the project and its importance and provide updates first before asking for money.

Chapter level - Chapter Presidents to give report to all their membership pertaining to discussions/decisions at BOG meetings

Get a list of academic and leadership positions of its members in universities and other agencies, to recognize their accomplishments as well as utilize this information for resource purposes.

Reach out to Class Presidents - Viber class groups are active all the time!

Leadership

Good mix of experienced, effective leaders and young, committed UPMASAns.

Accountability of leaders to our members.

Change dates of AGC/December Homecoming

Discussion done in the BOG in the past did not pass

December Homecoming- not under our purview

7. I have read the Suicide Prevention Tool Kit in the UPMASA Website	
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I have read the Suicide Prevention Tool Kit in the UPMASA Website, upmasanational.org

Answered: 240 Skipped: 1 Total Respondents: 240

Yes = 25.42% (61)

No = 74.58% (179)

8. I now plan to:	
a. call a classmate or chapter member to say Hi	5%
b. donate to a cause closest to my heart	17%
c. log on to upmasanational.org	12%
d. complete this survey, send it back asap	88%